

## CRA MARKETING PROGRAM / REBRANDING AND SITE DEVELOPMENT

This partnership between Rhino Marketing and the CRA is to establish a marketing and rebranding concept for the development and growth of the image, branding, online presence and overall marketability of the CRA program, including online social media development and content, search engine drive factors and concept of keywords and accessibility.

Rhino Marketing will be granted permission for all creation, access and functionality of all concepts within each site and ownership of all shared media, photos, and concepts within the parameters of what is deemed shareable content to market other similar sites.

Site content, site access and ownership is to remain the property of the CRA. All site login info, usernames, passwords and any other relevant information for site access is to be held and used by Rhino Marketing to create and manage sites. All information is guaranteed to be fully released to the CRA in the event of a dissolving of the contract / partnership.

All branding, website creation, search engine presence, maintenance and posting of upcoming events, programs, or any relevant information is to be the sole responsibility of Rhino Marketing. Any upcoming events, calendar updates, information to be released on or before certain dates, and any content that is to be announced is the sole responsibility of the CRA to provide to Rhino Marketing in a timely manner (two weeks prior is the expected timeline to share information).

As the current programs offered by the CRA grow or change and new programs are created, site growth and demand for level of maintenance may increase as well. As the level of maintenance and growth increases maintenance and content fees will increase as well.

All monthly maintenance fees and charges shall be billed directly to the CRA on a monthly basis with an explanation of any fees outside the agreed monthly fee.

Base fees to begin at the time of the signing of this contract and to recur on a monthly basis.

All four CRA programs will be included in the base program and have equal representation in content and rebranding.

Base fees for each month are \$1200.00 (ONE THOUSAND TWO HUNDRED DOLLARS) and are to be paid by the 7th of each month.

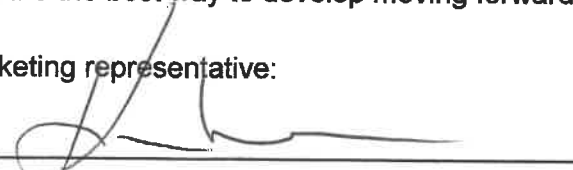
All fees paid are for the current month and will cover that months' maintenance and site marketing.

All information shared to any site provided by CRA is the responsibility of CRA to be correct in all of its format, spelling, dates, etc.

As this program continues and grows, this document, and all concepts it represents moving forward are to be considered living and have the ability to be modified and restructured at any time to ensure the best way to develop moving forward.

Rhino Marketing representative:

Signature



Date:

April 19th, 2022

CRA representative:

Signature



Date:

4/18/2022