

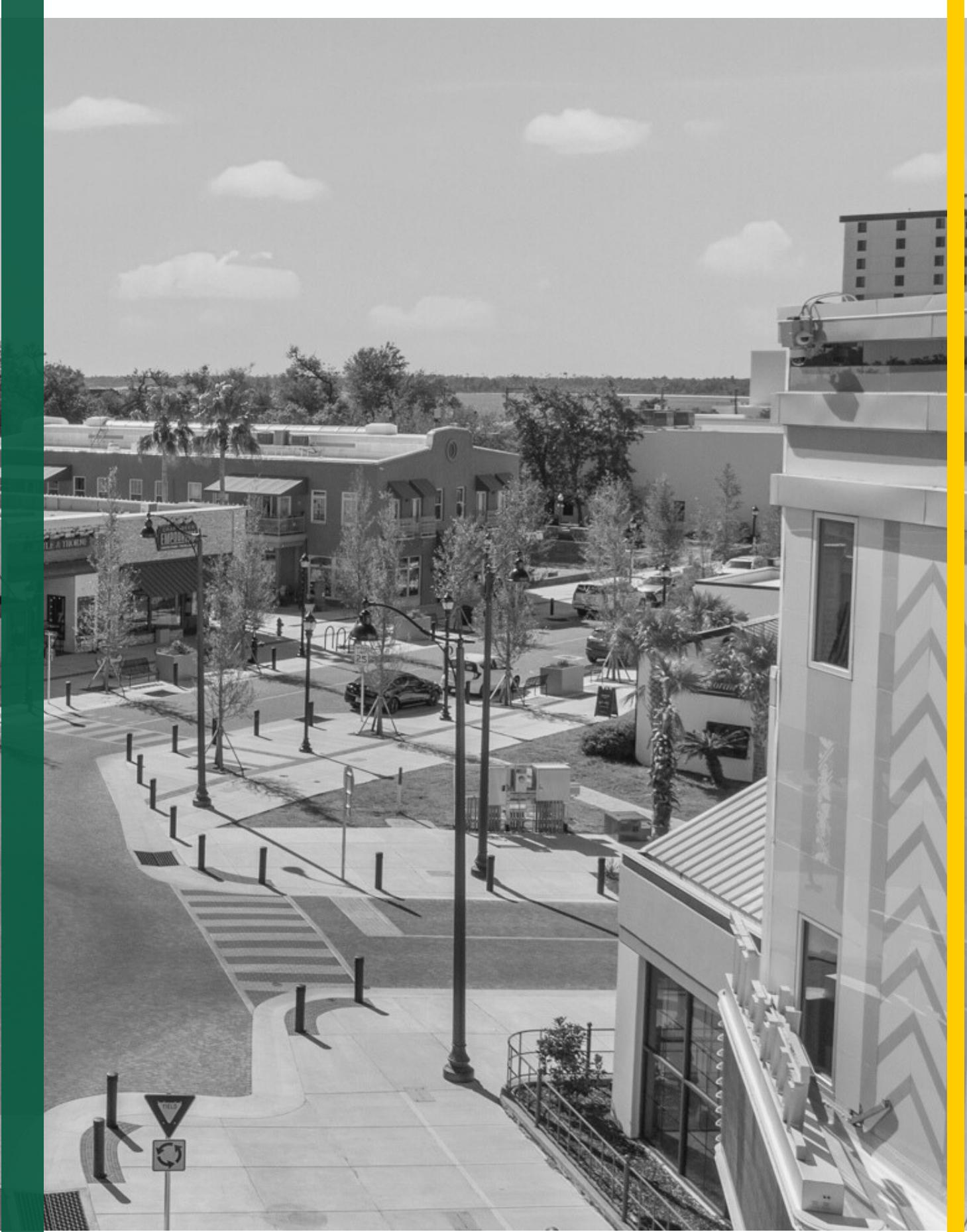


PANAMA CITY
COMMUNITY REDEVELOPMENT AGENCY

GOALS & OBJECTIVES ANALYSIS

FY2025-2026

Florida Statute 189.062



PANAMA CITY

COMMUNITY REDEVELOPMENT AGENCY

DOWNTOWN DISTRICT

Established 1984

ST. ANDREWS DISTRICT

Established 1989

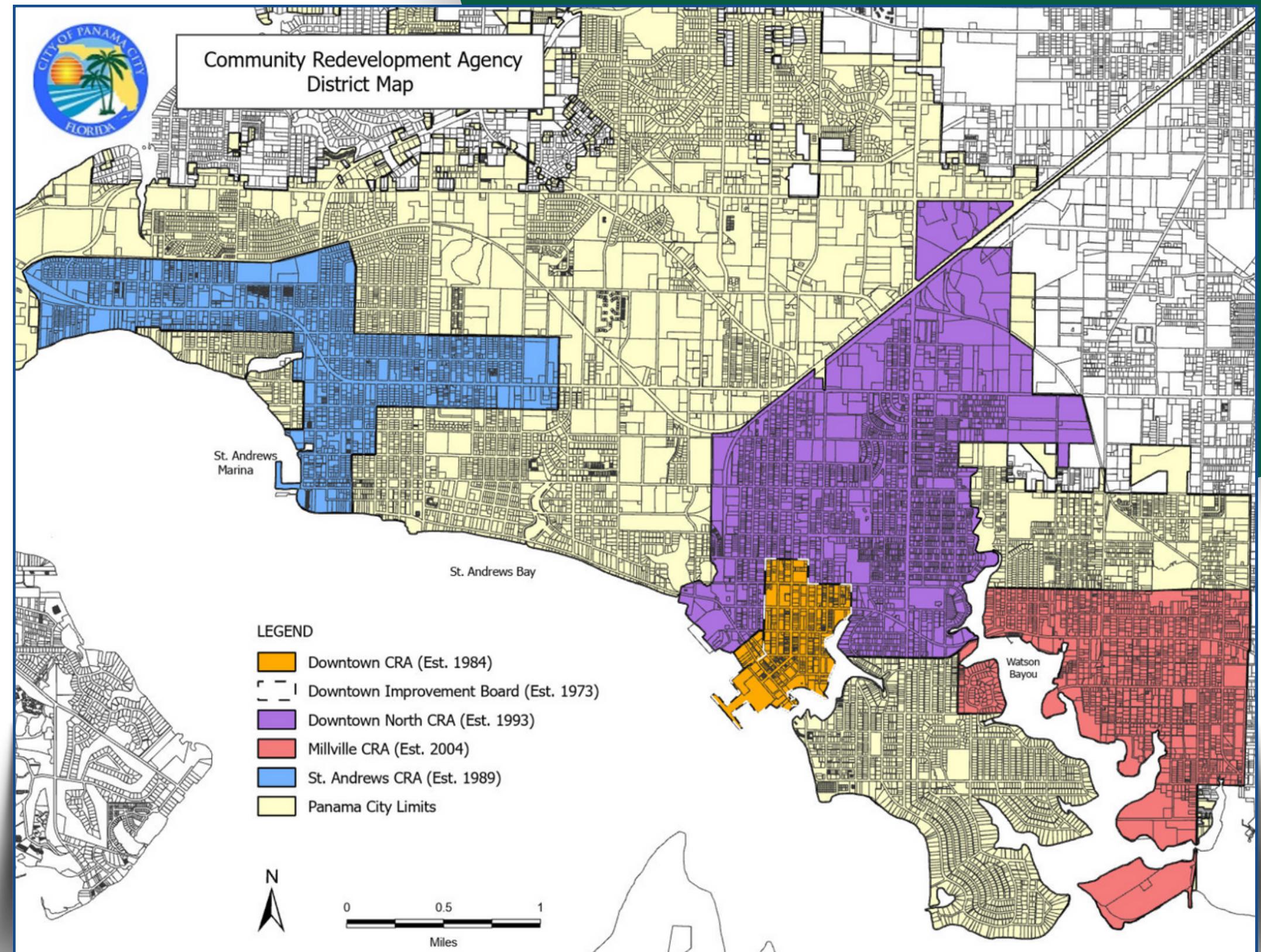
DOWNTOWN NORTH DISTRICT

Established 1993

MILLVILLE DISTRICT

Established 2004

PANAMA CITY
CRA DISTRICTS
SUNSET IN 2044



PERFORMANCE MEASURES AND STANDARDS FOR EVALUATION

The Panama City Community Redevelopment Agency is committed to the revitalization of our city's designated districts. Our mission is to be the driving force behind a stronger Panama City: tackling blight for a cleaner city, investing in infrastructure for a solid foundation, stimulating economic development for a resilient community, and empowering residents and businesses to build a vibrant future.

Relevant to those activities, state law requires that public redevelopment activities expressly authorized by the Fla. Stat. Chapter 163, Part III – Community Redevelopment (§ 163.330–§ 163.463) and funded by tax increment financing must be in accordance with a redevelopment plan which is approved by the CRAs governing bodies.

The Panama City CRA's Community Redevelopment District Plans (CRA District Plans) were adopted in 1984 and last amended in 2018, respectively. The CRA District Plans identify "Overall Needs"** within the Community Redevelopment Area Districts with specific needs identified. The following "Overall Needs" are areawide in scope and encompass some of the more serious problems that are prevalent throughout the Community Redevelopment Area. The "Overall Needs", which are described in more detail in each district's CRA Plan, respectively, are:

- Infrastructure
- Economic Development
- Land Use
- Affordable Housing
- Recreation, Open Spaces and Community Facilities
- Enhance Public Safety
- Support Transformational Projects
- Redevelopment of Marinas
- Development of Incentive Programs

*Needs subject to change based on CRA Plan Amendments in progress.

These "Overall Needs" align with Fla. Stat. § 163 – Part III Community Redevelopment Act and provide the basis for the Panama City CRA's Redevelopment Activities.

This document provides a summary of the methods which the Panama City CRA utilizes to address the Overall Needs identified in the Panama City CRA District Plans as well as provides an additional outlet to inform the public about the Panama City CRA's Redevelopment Activities.

DOWNTOWN

FY2025-2026

GOAL	OBJECTIVE	MEASUREMENT	GOAL MET
Support transformational projects	Support historic preservation	Panama City Grammar School: Make necessary structural updates to prevent historic property from further deterioration	
Invest in capital improvement	Improve streetscapes and park spaces	Downtown Dance Steps: Install dance steps into sidewalks for public enjoyment	
Increase governmental coordination	Update Downtown CRA Plan and CRA Extension	District Plan Updates: Update the comprehensive district plan including goals, objectives and action strategies	
Invest in capital improvement	Improve streetscapes and park spaces	Maintenance MOU: Provide beautification above and beyond the city standard to parks and main corridors throughout the district	
Collaborate on economic development	Attract developers	TIF Rebate Incentive Program: Provide a TIF Rebate incentive program that facilitates redevelopment projects for the area	

DOWNTOWN NORTH

FY2025-2026

GOAL	OBJECTIVE	MEASUREMENT	GOAL MET
Promote housing development and reinvestment	Improve the investment image of the community	World Changers: Partner with non-profit to provide repairs and aesthetic enhancements at no cost to property owners	
Establish an identity for the area that creates a sense of place and nurtures civic pride	Enhance the area's amenities	Glenwood Community Center Updates: Provide improvements to enhance community venues and programming	
Support development on city-owned vacant lots	Seek opportunities to develop incentives	SPARK Program Grants/Land Assemblage: Install amenities at local park and improve safety	
Enhance the area's recreational facilities and natural resources	Pursue the restoration of Watson Bayou	Watson Bayou Dredging Study: Determine feasibility and funding needs to dredge Watson Bayou	
Provide public services that meet the needs of area residents	Form strategic partnerships and utilize community facilities to provide a high level of service	A.D. Harris Learning Center: Partner with local non-profit to provide a resource center	
Strengthen the existing market	Establish a set of priorities focusing on the needs of the Downtown North economic development	Retail Strategies: Aggressively pursue and attract neighborhood commercial uses, such as a grocery store	
Establish a positive and distinct identity for the area that creates a sense of place and nurtures civic pride	Initiate streetscape improvement to create a cohesive urban form throughout the area	Maintenance MOU: Provide beautification above and beyond the city standard to parks and main corridors throughout the district	
Stimulate private market forces to bring capital into the area	Work with the City to develop programs and incentives to retain and attract business to the area	TIF Rebate Incentive Program: Create a TIF Rebate incentive program that facilitates redevelopment projects for the area	

MILLVILLE

FY2025-2026

GOAL	OBJECTIVE	MEASUREMENT	GOAL MET
Improve the physical appearance of US 98 to stimulate private investment	Establish a facade improvement program with financial incentives	Commercial Improvement Grants: Provide grant funding to improve the appearance of US98 and stimulate business and private investment	
Provide necessary public facilities and infrastructure	Upgrade existing infrastructure and older systems	Street Resurfacing and Sidewalk Repairs: Repair and improve road surfaces and sidewalks throughout the area	
Upgrade the physical conditions of the neighborhood	Concentrate efforts to a portion of the neighborhood so the greatest change to the aesthetics can be achieved	World Changers: Partner with non-profit to provide repairs and aesthetic enhancements at no cost to property owners	
Enhance the aesthetic and functional character of the area's recreational facilities, parks and open space	Provide recreational opportunities which are readily accessible and improve the quality of life for residents	Daffin Park Renovation: Improve infrastructure and provide updated amenities	
Allow the waterfront to be an asset	Improve the recreational assets along the waterfront	Millville Waterfront Park Renovation: Provide a community recreational park and event space	
Enhance the aesthetic and functional character of the area's recreational facilities, parks and open space	Establish beautification efforts to create an improved character for the area that will reflect a pleasant and appealing atmosphere to work, shop or reside.	Maintenance MOU: Provide beautification above and beyond the city standard to parks and main corridors throughout the district	
Plan for future growth in neighborhood	Devise strategies with the private sector to initiate development activity	TIF Rebate Incentive Program: Create a TIF Rebate incentive program that facilitates redevelopment projects for the area	

ST. ANDREWS

FY2025-2026

GOAL	OBJECTIVE	MEASUREMENT	GOAL MET
Strengthen neighborhoods	Identify additional complete street improvements for design and implementation.	Beck Avenue FDOT Beautification: Issue RFP to install irrigation, plants and trees on Beck Avenue and at the gateway located at US98/Beck Avenue	
Add amenities within public spaces	Include pedestrian and bicycle amenities improvements, projects and maintenance	Public Art: Design and install bronze "hopscotch" to be set into the concrete on public sidewalk	
Install amenities that will facilitate new projects	Install amenities that will facilities new projects and/or development in the area	District Lighting: Install lighting at Oaks by the Bay Park and throughout the area to improve safety	
Install amenities that will facilitate new projects	Install amenities that will facilities new projects and/or development in the area	Truesdell Clubhouse: Rehabilitate interior of community center	
Add amenities within public spaces	Install amenities that will facilities new projects and/or development in the area	Oaks by the Bay Park Playground: Install a playground to provide better recreation opportunities for the area	
Identify community stakeholders and partner to provide area goals	Contract with organizations to implement specific goals, objectives and policies	Panama City Publishing Museum: Partner with local non-profit to provide Museum programming to the public	
Strengthen neighborhoods	Identify additional complete street improvements for design and implementation.	Maintenance MOU: Provide beautification above and beyond the city standard to parks and main corridors throughout the district	
Develop incentive programs designed to facilitate desired redevelopment	Utilize TIF incentives for private sector that implement redevelopment strategies	TIF Rebate Incentive Program: Create a TIF Rebate incentive program that facilitates redevelopment projects for the area	



PANAMA CITY

COMMUNITY REDEVELOPMENT AGENCY

CRA Board:



Allan Branch
Chairman



Robbie Hughes
Board Member



Janice Lucas
Board Member



Brian Grainger
Board Member



Josh Street
Board Member

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