



# PANAMA CITY

## COMMUNITY REDEVELOPMENT AGENCY

# ANNUAL WORK PLAN

FY 2024 - 2025



# PANAMA CITY

COMMUNITY REDEVELOPMENT AGENCY

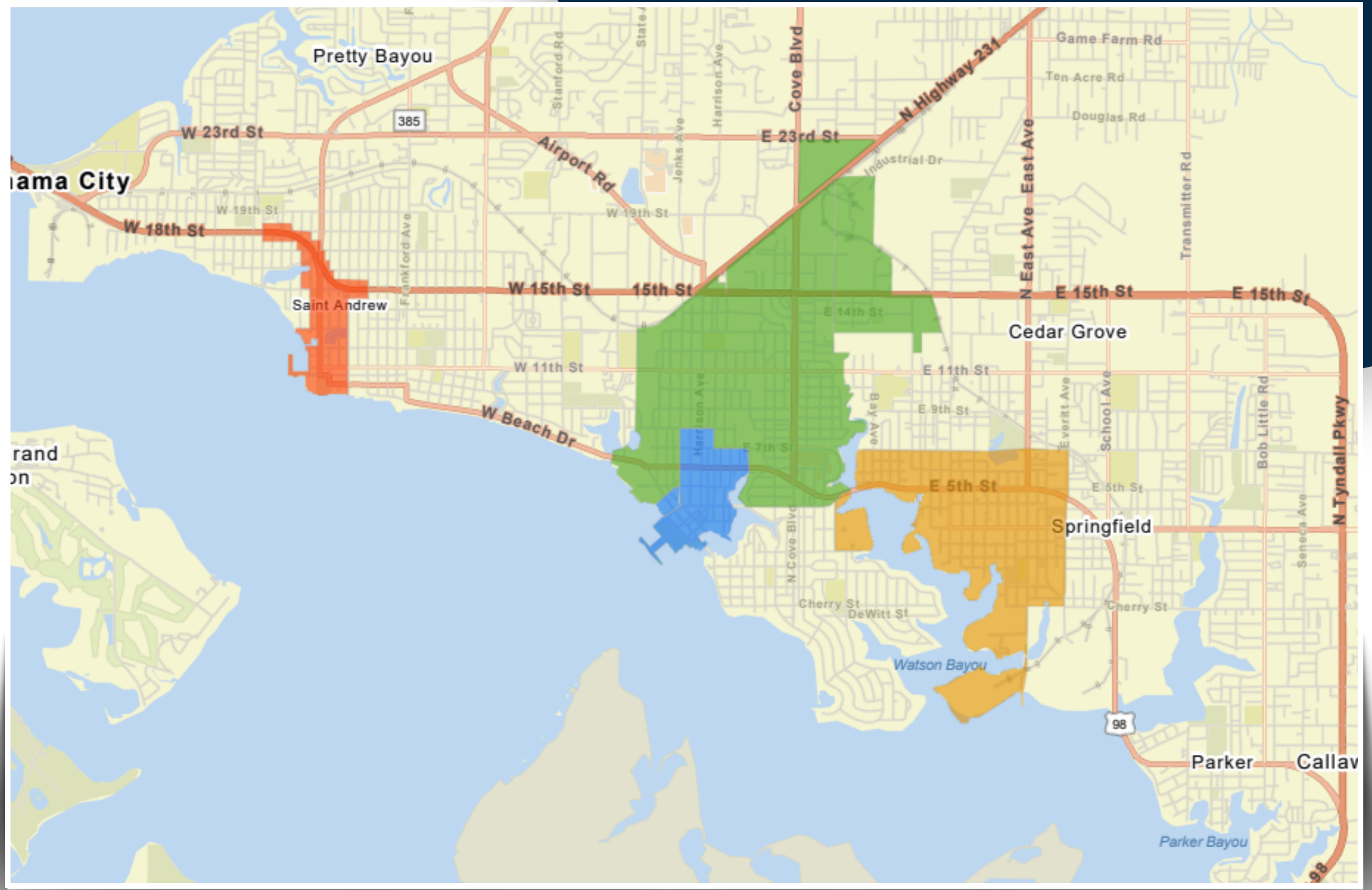
**DOWNTOWN DISTRICT**  
*Established 1984*

**ST. ANDREWS DISTRICT**  
*Established 1989*

**DOWNTOWN NORTH DISTRICT**  
*Established 1993*

**MILLVILLE DISTRICT**  
*Established 2004*

**PANAMA CITY  
CRA DISTRICTS  
SUNSET IN 2044**





# GOALS

The Panama City Community Redevelopment Agency is committed to the revitalization of our city's four designated districts. Our mission is to be the driving force behind a stronger Panama City: tackling blight for a cleaner city, investing in infrastructure for a solid foundation, stimulating economic development for a resilient community, and empowering residents and businesses to build a vibrant future.

The Panama City CRA's District Plans were adopted in 1984 and last amended in 2018, respectively. The District Plans identify Overall Needs\* within the Districts. The following Overall Needs have an areawide scope and encompass some of the more serious problems that are prevalent throughout the Community Redevelopment Area. The Overall Needs, which are described in more detail in each district's CRA Plan, are:

**Infrastructure**

**Economic Development**

**Recreation, Open Spaces  
and Community Facilities**

**Support  
Transformational Projects**

**Land Use**

**Develop Incentive Programs**

**Affordable Housing**

**Redevelop Marinas**

**Enhance Public Safety**

*\*Needs subject to change based on CRA Plan Amendments in progress.*





# CRA PROJECT & PROGRAM SUMMARY

FY2024-2025

PROJECT	DISTRICT	OBJECTIVE	PLAN PAGE	CRA BUDGET
Downtown Breezeway†	Downtown	Provide Public Realm Improvements	Page 6, 1.5	\$700,000
Downtown Dance Steps	Downtown	Improve Streetscapes and Park Spaces	Page 5, 1.1	\$10,000
Luverne Dumpsters	Downtown	Provide Public Realm Improvements	Page 6, 1.5	\$20,000
Downtown Wayfinding Signage	Downtown	Create an Enhanced Wayfinding Signage System	Page 6, 1.4	\$100,000*
McKenzie Park Improvements†	Downtown	Improve Streetscapes and Park Spaces	Page 5, 1.1	\$65,000*
McKenzie Park Restrooms	Downtown	Improve Streetscapes and Park Spaces	Page 5, 1.1	\$160,000*
MLK Blvd Beautification†	Downtown North	Improve Streetscapes along Identified Corridors	Page 39	\$0*
Land Acquisitions†	Downtown North	Strengthen Existing Market	Page 40	\$400,000
World Changers	Downtown North Millville	Identify & Clean Up Detrimental Properties	Page 24	\$30,000 \$30,000
Millville ROW Beautification†	Millville	Design and construct gateway treatments	Page 51	\$10,000*
Millville Gateway Sign	Millville	Design and construct gateway treatments	Page 51	\$35,000
Daffin Park Renovation†	Millville	Develop Neighborhood Parks	Page 48	\$115,000*
Millville Waterfront Park†	Millville	Improve Recreational Assets Along Waterfront	Page 50	\$1,500,000*
Beck Ave ROW Beautification†	St. Andrews	Design and Install Streetscape along US 98	Page 34, 2.2	\$20,300*
Bayview Boardwalk†	St. Andrews	Redesign Marina to Accommodate Flexible Space	Page 34, 1.1	\$1,200,000*
St. Andrews Parking Lot†	St. Andrews	Improve & Upgrade Existing Public Parking Areas	Page 43	\$TBD
TIF Rebate Incentive Program	All Districts	Boost development through targeted tax rebates	Page 35	\$11,000

\*Indicates CRA portion of collaboration projects  
†Indicates multi-year or multi-phase projects



# CRA INITIATIVES SUMMARY

FY2024–2025

PROJECT	DISTRICT	GOAL	PLAN PAGE	CRA BUDGET
CRA Socials	All Districts	Enhance Community Presence & Gather Input	38	\$750
CRA Plan Updates	All Districts	Update District Plans & Goals	Page 15, 5.1	\$60,000
Maintenance MOUs <sup>†</sup>	All Districts			\$50,000+
MLK Recreation Center <sup>†</sup>	Downtown North	Enhance the Area's Amenities	Page 32	\$325,000*
Website Development	All Districts	Redesigning to include statutory requirements and up-to-date information		\$0
A.D. Harris MOU & Maintenance/Repairs <sup>†</sup>	Downtown North	Form Partnerships to Strategically Use Community Facilities (35)	Page 26	\$120,000
Publishing Museum MOU & <sup>†</sup> Maintenance/Repairs	St. Andrews	Contract with Community Partners to Implement the Plan	Page 38	\$40,000
Retail Strategies Consultants <sup>†</sup>	Downtown North	Strengthen Existing Market	Page 41	\$120,000
Brownfields Grant <sup>†</sup>	All Districts	Rehabilitate and redevelop properties with environmental contamination		\$0

*\*Indicates CRA portion of collaboration projects*

*†Indicates multi-year or multi-phase projects*



# CRA SOCIALS

ANNUAL DISTRICT MEETINGS WITH COMMUNITY STAKEHOLDERS



**DOWNTOWN NORTH:**  
Feb 6, 2025 @ 5:30-7pm

**MILLVILLE:**  
Feb 11, 2025 @ 5:30-7pm

**DOWNTOWN:**  
Feb 13, 2025 @ 5:30-7pm

**ST. ANDREWS:**  
Feb 27, 2025 @ 5:30-7pm



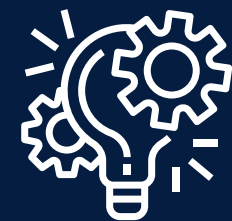
## MEET CRA STAFF & COMMISSIONER

Meet the CRA Staff and Ward Commissioner to learn the role of the CRA Department and how it benefits the community.



## DISCUSS BUDGET & CURRENT PROJECTS

Review fiscal year's budget along with ongoing projects and programs, their objectives, and progress.



## GATHER INPUT WITH GROUP ACTIVITY

Groups will be given maps, a budget and a guideline how funds can be spent. Groups will use funds to create projects they prioritize for the next Fiscal Year.

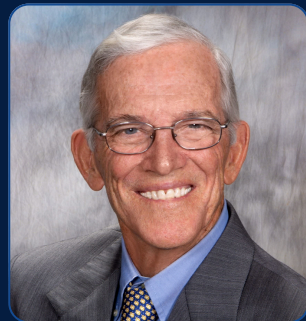




# PANAMA CITY

## COMMUNITY REDEVELOPMENT AGENCY

### CRA Board:



Michael Rohan, Sr.  
Chairman



Jenna Flint Haligas  
Board Member



Janice Lucas  
Board Member



Brian Grainger  
Board Member



Josh Street  
Board Member

### CRA Staff:

Executive Director: Jonathan Hayes

Deputy Executive Director: Brandy Waldron

CRA Program Manager: Lena Webb

CRA Program Manager: Michelle Zirkle

CRA Administrative Tech: Lori Sagehorn

### Contact Us:



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