

Banner Permit Applicant's Development Guide

Development Services Department – Planning & Zoning Division
City of Panama City, City Hall, 501 Harrison Avenue, 2nd Floor, Room 217, Panama City, FL 32401
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Application Fee: \$10

Review Fee: N/A

Total Fee: \$10

All applications, materials, plans, documents and fees are required to be submitted electronically via the Development Services Department's online application portal. Submission via e-mail will not be considered. Ownership and Applicant Authorization Forms will also need to be submitted electronically.

This guide is intended for applicants seeking a banner permit and to initiate the banner review process. Temporary banners are subject to the regulations outlined below. Failure to adhere to the rules will require automatic removal of banner and forfeiture of fee.

- The actual banner to be displayed will need to be brought into the Development Services Department so staff can measure and register it for compliance with the Unified Land Development Code.
- In all residential zones, temporary banners are not permitted on sites with houses, duplexes, and attached houses.
- In non-residential zones, one banner no larger than 32 square feet (maximum 10 feet length or width) in size is permitted per property or, on a multi-use property, per storefront. Only one of these banners may be hung on each building wall or on each separate structure.
- In no case may a site or storefront have more than two temporary banners.
- A temporary banner may be displayed no longer than 90 days per calendar year.
- A grand opening sign not exceeding 32 square feet of sign face area or eight feet in height, provided that such sign shall not be displayed for more than 30 days during any 12 consecutive calendar months.
- A sign for a premises that has no permanent sign provided that such temporary sign shall not exceed 32 square feet in sign face area nor eight feet in height. Such sign shall be displayed for a period of 45 days or until installation of a permanent sign, whichever shall occur first.
- Temporary non-commercial signs displayed before, during or after an event or occurrence scheduled to take place at a specific time and place. Such signs are permitted in all zoning districts and shall not exceed 32 square feet in sign face or eight feet in height. All such signs shall be removed within ten days after the end of the scheduled event or occurrence to which they relate.
- All banners shall be located entirely against a solid structure or sign, stretched tight and securely fastened at each corner or side.